

EMMY AWARD-WINNING COMPANY COMMENCES PRODUCTION ON FEATURE DOCUMENTARY
DIRECTED BY MICHAEL STEED

LOS ANGELES, CA (December 13, 2018): Zero Point Zero (ZPZ), the Emmy Award-winning production company behind “Anthony Bourdain: Parts Unknown” and “The Mind of a Chef” has begun filming *FRIES!*, a feature-length documentary directed by Emmy and James Beard Award-winner Michael Steed (“Anthony Bourdain: Parts Unknown”, “The Mind of a Chef”) and Executive Produced by Zero Point Zero co-founders Lydia Tenaglia and Chris Collins.

FRIES! is a spirited exploration of what makes fries so ubiquitous and beloved the world over. The documentary will travel the globe uncovering local flavors and untold stories from well-known chefs, celebrities, food scientists, and farmers, along with an eclectic mix of fry aficionados from all walks of life.

Sir Kensington’s, Unilever’s premium brand of all-natural condiments that celebrates ordinary and overlooked foods, is financing the documentary. Kelly Mullen and Giles Morrison are Executive Producing on behalf of Sir Kensington’s and Unilever Entertainment.

Tenaglia comments, “In over 17 years of traveling the world filming food, we have always been drawn to the connective tissue that brings people together. No other food bridges borders, language, and taste more than the humble but delicious fry.” Adding on, she remarks, “The opportunity to partner with the Sir Kensington’s team to explore this simple yet universally loved food is core to our company’s mission: to inspire action that connects humanity. From three Michelin star kitchens in Manhattan or Paris to street carts in Lima, you can always find a savory fry.”

Decorated documentary director Michael Steed’s most recent work can be seen in the Peabody and three-time Emmy Award-winning series “Anthony Bourdain: Parts Unknown”, having served as the director since the inception of the critically acclaimed series in 2013. Steed also serves as creator and Executive Producer on the PBS award-winning documentary series “The Mind of a Chef”, which recently wrapped its sixth season and was named “The Best Show on Television” by The New Republic. Steeds credits also include the long-running series “The First 48” and “Anthony Bourdain: No Reservations”.

Zero Point Zero is the television, film, print and digital content company founded in 2003 by

Executive Producers Chris Collins and Lydia Tenaglia, with partner and Managing Director Joe Caterini joining in 2009. Since its inception, the company has produced hundreds of hours of documentary content in over 100 countries around the world, including the critically acclaimed, Emmy and Peabody Award-winning series “Anthony Bourdain: Parts Unknown” (CNN); the Emmy Award-winning “The Mind of a Chef” (Netflix), “Rotten” (Netflix), “Somebody Feed Phil” (Netflix); and “Christiane Amanpour: Sex & Love Around the World”. (CNN). Feature documentary credits include US theatrical and broadcast releases for the films *Jeremiah Tower The Last Magnificent* (distributed by The Orchard) and *Wasted! The Story of Food Waste* (distributed by Neon SuperLTD). Zero Point Zero projects have received 80 Emmy nominations and 27 wins over the past decade.

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